

Sponsorship Form - Weston-super-Mare Sea Shanty and Folk Music Festival 1st to 3rd August 2025

The Steepholmers Shanty Band

(reg. charity no. 1197505)

would like to invite you to support the 2024 Sea Shanty and Folk Music Festival. The festival, provides over 200 hours of free live music, from over 50 acts, performed in 13 venues in and around the town centre and sea front. North Somerset Council have advised that this event is considered to be a Key Strategic Event in the North Somerset Events Calendar. It has brought thousands of visitors to the town.

You can view our 2023 event promotional video here:- https://youtu.be/Y2YcDmVLe4E?si=ER_Eiagt4AMYuM07 The 2024 video will be available shortly.

Although all participating artists are appearing free of charge, the costs to stage this “free to attend” event run to many thousands of pounds. To ensure the continuing success of this annual festival we, The Steepholmers Shanty Band, require sponsors to help cover these costs. Once the festival costs are covered, the proceeds from collections at all the venues will be divided equally between Weston RNLI and the Lions Club of Weston-super-Mare.

If your business would like to be featured in our programme on our social media posts, website, or have a presence on the main stage located in the Italian Gardens, and be seen to support this music festival, we have several sponsorship packages, to suit all budgets, available. Your business will be seen to support a community event and could very well benefit from the exposure.

It is our intention to keep this event local, very much to benefit local businesses, and we would really appreciate your support.

The sponsorship packages and application form are below, for your consideration and,

hopefully, completion. If you have any queries, please contact us on
info@wsmsshantyfest.com

Thank you
for your support

Nigel Glanville-Gittins

Trustee

The
Steepholmers Shanty Band (*registered
charity no. 1197505*)
www.thesteepholmers.com
www.wsmsshantyfest.com

AVAILABLE SPONSORSHIP PACKAGES:

Standard - £50

Listing in
the festival programme
Listing on the festival website

Bronze - £100

¼ page advertisement in the
programme
Listing on the festival website and social media

Silver - £250

½ page advertisement in the
programme
Listing on the festival website and social media

Gold - £500

Full page advertisement in the
programme
Logo and listing on the festival website and social
media

Platinum - £1000 and Above

Full page advertisement in the
programme
Logo and
business description on the festival website o Listing on social media

Banners/ Advertising on the Main Stage and Italian
Gardens (to be supplied by sponsor)~
Logo on all publicity material
(posters, fliers, social media etc.)

We would ask all sponsors to
provide their own copy for advertisements, along with company logos in high
resolution digital format (.png, .jpeg, .eps).

* Indicates required question

1. Email *

2. Sponsor name (Business name) *

3. Business Description *

4. Contact Name *

5. Contact Mobile Phone *

6. Business Address *

7. Sponsorship Package *

Mark only one oval.

☐ Standard - £50

☐ Bronze - £100

☐ Silver - £250

☐ Gold - £500

☐ Platinum - £1000

☐ Other: _____

8. Email address for invoice *

9. Business website

10. Copy/wording for promotional materials

11. Upload Promotional Image (eg. Company Logo)

Files submitted:

12. Business Facebook Link

13. Business Instagram Link

14. Any other Social Media Links

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