

# **DCMS Create Growth Programme Competition 3**

Prepared for North Somerset Council

## DCMS Create Growth Programme Competition 3 NEW

Fund ID:	S52180
Status:	Open for Applications
Last updated:	Not specified

Funding is available to UK registered micro, small and medium-sized enterprises in the creative sector for innovation projects to grow their business.

## **Fund Information**

Funding body:	Department for Culture, Media and Sport (DCMS)
Maximum value:	£ 30,000
Application deadline:	19/06/2024

## Background

This competition is jointly operated by Innovate UK (IUK) and the Department for Culture, Media and Sport (DCMS). This competition is the third round of the DCMS Create Growth Programme.

## **Objectives of Fund**

The aim of this competition is to provide a package of targeted support for high-growth creative businesses to scale, build investor networks and reach their potential. The funding is designed to help creative businesses explore new innovation projects as a stimulus for growth.

The funding is for twelve regions in England appointed by the Department for Culture, Media and Sports (DCMS) Create Growth Programme.

## Value Notes

Approximately £3 million has been allocated to fund growth-focused innovation projects. Each project's grant funding request must be between £10,000 and £30,000.

Applicants can claim 100% of their eligible project costs up to the maximum of £30,000.

## Who Can Apply

Applications are invited from UK registeredmicro, small or medium-sized enterprises(SMEs) from the creative industries. Creative industries are those which have their origin in individual creativity, skill and talent and which have a potential for wealth and job creation through the generation and exploitation of intellectual property.

Applicants must be focused on one or more of these creative industry sub-sectors:

- Advertising and marketing
- Architecture
- Crafts
- Design and designer fashion
- Film
- Television
- Video
- Radio
- Photography
- IT, gaming, software and computer services
- Publishing
- Museums, galleries and libraries
- Music, performing and visual art

Businesses must be registered in one of theDCMS Create Growth Programme appointed regions. They must not currently be in receipt of public funding for business growth and must be able to demonstrate ambition for growth.

The appointed regions are:

- Greater Manchester
- Norfolk, Suffolk & Cambridgeshire
- North East of England
- West of England and Cornwall
- South East Coast
- Leicestershire, Derbyshire and Greater Lincolnshire
- Nottingham and Nottinghamshire
- Hull & East Yorkshire
- West Midlands
- West Yorkshire
- Devon
- Hertfordshire

### Location

DCMS Create Growth Programme regions of England

## Restrictions

The competition is not funding projects:

- That support business as usual (BAU) activities.
- That are currently in the receipt of public funding for business growth.
- Without evidence the proposed innovation will lead to business growth.
- That do not address how potentially negative outcomes will be considered, for example, on the environment.
- Without innovation, for example, the creation of information-only websites.
- That sit outside of the creative industries.
- That sit outside of the 12 identified regions.

IUK cannot fund projects that:

- Involve primary production in fishery and aquaculture.
- Involve primary production in agriculture.
- Have activities relating to the purchase of road freight transport.

- Are not allowed underDe minimis regulation restrictions.
- Are not eligible to receiveMinimal Financial Assistance.
- Are dependent on export performance, for example, giving an award to a baker on the condition that they export a certain quantity of bread to another country.
- Are dependent on domestic inputs usage, for example, if IUK gives an award to a baker on the condition that they use 50% UK flour in their product.

## How To Apply

Applications are open between 7 May 2024 and 19 June 2024 (11:00).

Applications are made online.

More information can be accessed from the IUKwebsite.

Contact IUK for further information.

## **Useful links**

IUK - DCMS Create Growth Programme Competition 3 <u>https://apply-for-innovation-funding.service.gov.uk/competition/1905/overview/34d17d47-02a4-45ba-8159-498511417d13</u>

#### Addresses and contacts

For further information on how to obtain this grant locally, please contact the following: Innovate UK (IUK) Polaris House North Star Avenue Swindon SN2 1FL Tel: 0300 321 4357 E-Mail: <u>support@iuk.ukri.org</u>

### Calls and deadlines

Information on future calls is indicative only and may be subject to change.

#### Deadline

Application start date:	07/05/2024
Application end date:	19/06/2024
Frequency:	Key Deadline