
Creative Enterprise Business Builder NEW

Fund ID:	S50914
Status:	Future
Last updated:	Not specified

Grants available for registered SMEs in England to support their business growth.

Fund Information

Funding body:	Creative UK
Maximum value:	£ 2,500
Application deadline:	None specified

Background

The Creative Enterprise Business Builder Fund is administered by Creative UK. Creative UK is a not-for-profit company that invests in talent and businesses across the film, TV, games and digital media industries. Its film-related activities include support for development, production, business growth and inward investment, and are largely focused in the English regions (outside of Greater London).

Objectives of Fund

The Creative Enterprise Business Builder Fund sits under Creative Enterprise, a BFI-funded project to help screen-based businesses move away from working project-to-project and develop more sustainable businesses. This is achieved through mentoring and consulting, investment readiness courses and the Creative Enterprise Business Builder Fund.

Through the Business Builder Fund, Creative UK is able to offer grants to registered SMEs working in 'moving image' for storytelling. The fund aims to support businesses to maximise their ability and create opportunities for business growth.

Value Notes

Creative UK can offer maximum grants of £2,500 to support business planning.

Who Can Apply

Screen-based storytelling businesses based in England may apply.

'Screen-based' comprises those working in film, TV, animation, games and immersive industries.

The business should be a limited company registered on Companies House, with a relevant track record in the screen industry.

Location

England.

Restrictions

Businesses cannot apply if they are based in Wales, Scotland or Northern Ireland.

The fund cannot be used to: design a business plan (visually) or brand assets, pay staff, management, directors, or shareholders of the company for their contributions to the work completed.

Eligible Expenditure

The grants can be used to subsidise the cost of working with an expert to support companies' specific goals including business planning and strategy as well as offering other specialist expertise, knowledge or contacts. Examples include marketing strategy, monetisation of IP and international operation.

How To Apply

Applications open on 13 September 2023 and will remain open until March 2024 or until the fund is depleted, whichever occurs sooner.

Further advice and information on applications may be sought directly from Creative UK.

Useful links

Creative UK Business Builder Fund

<https://www.wearecreative.uk/support/creative-enterprise/business-builder-grants/>

Addresses and contacts

For further information on how to obtain this grant locally, please contact the following:

Enquiries

Creative UK
Tomorrow Building
130 Broadway
2nd Floor / Suite 7
MediaCityUK
Salford
M50 2AB
Tel: 0333 023 5240
E-Mail: creativeenterprise@creativeengland.co.uk
