



Coaching & Mentoring Programme

Improving the performance of ambitious companies

Free to eligible businesses in the South West



Improve your business effectiveness with Business West's Coaching and Mentoring Programme. Fully realise your goals for growth by utilising professional, expert support tailored to the unique requirements of your business

Our team comprises of experienced, high growth coaches and senior executives with private sector, board level and cross industry experience

How will you benefit?

- ▶ A greater understanding and increased awareness of your management team's strengths and how to exploit these for growth
- ▶ Validation and agreement of your vision, mission and value proposition across the management team
- ▶ Delivery of a structured growth plan with practical steps and clear ownership to achieve your ambitions
- ▶ Discover relevant strategic marketing models and their real-world application

"An enjoyable, well paced and valuable programme."

Philip Coverdale, Operations Consulting Director, Zenith International

"The programme was excellent. Facing the reality of where we are and where we could be is hugely powerful."

Sarah Duncan, MD of Rudolf Stein

"Excellent delivery of material that was easy to understand. Gave me time to step back and look at the business in a different way."

Claire Birkett, Partner, Roger Oaten Accountants

For more information call Business West on:

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www.growthswest.co.uk



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